

Ketcha Outdoors Impact Report



Mission: To provide equitable access to outdoor experiences and gear, promoting well-being, sustainability, and resilient communities.

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">VISION</p>	<p>We envision a Maine community where anyone can enjoy being active outdoors. We believe that access to the outdoors, educational programming, and reliable gear has positive benefits for individuals and communities. We believe that being engaged in nature promotes physical and mental health, builds confidence and resilience, fosters environmental stewardship, and brings diverse communities together.</p>
	<ul style="list-style-type: none"> • 65 children enrolled for 2023/2024 school year • 360 books read with our primary school students • 90 days of after school barn chores for 7 goats, 11 Chickens, 3 ducks • 170 afternoons exploring the outdoors, in all types of weather
	<ul style="list-style-type: none"> • 92 graduates in 2023 from Bikes for All Mainers • 1,354 adult & kids bikes provided through our earn-a-bike programs since inception • In 2022, 75% of people self-identified as a person of color for all our Earn a Bike classes • In 2022, 70% of people self-identified as multilingual for all our Earn a Bike classes • Re-introduced Open Bench Time (as it was before the pandemic)
	<ul style="list-style-type: none"> • 32 Students registered in our preschool/pre-k program 2022/2023 • 34 Summer Chickadee preschool campers in 2023 • 1,900+ miles hiked on our trails (averaged about .5 miles each day 32 students) • 270 Ecology lessons during circle time between both classes • 680 hours preschoolers spent outdoors exploring nature in 2023
	<ul style="list-style-type: none"> • 648 number of Campers & 490 families served in 2023 • 150 campers improved their level in swimming • 26 scholarships awarded and \$22,801 given away in scholarships • 75% of families say their child's confidence has grown • 82% of families say their child's respect for the natural world has improved • 75% of families say their child's sense of resiliency has improved • 70% of families say their child's interest in spending time outdoors has increased • 80 local staff employed, as camp counselors, 24 as their first job • 240 games of Gaga played • 80 trips down the zip line on our challenge course • 16 Counselor in Training graduates • \$4880 raised for camp scholarships with our Pie in the Face Contest