Gifts of Appreciated Securities or Property

Transform your investments into outdoor adventures for generations of children.

What You Can Give

- **Stocks & Bonds:** For example, shares of publicly traded stock (like XYZ Corp) that you've held for more than one year and have significantly increased in value.
- **Mutual Funds:** Units in growth-oriented mutual funds or exchange-traded funds (ETFs) that have seen substantial appreciation since your initial investment.
- **Real Estate:** This could include undeveloped land that Ketcha Outdoors could use for new educational programs, a residential property (e.g., a vacation home), or commercial property that has significantly increased in market value.

Powerful Benefits for You and Ketcha Outdoors

- **Avoid capital gains tax**: By donating these assets directly, you bypass capital gains taxes that would be incurred if you sold them first, potentially saving you up to 20% on the appreciation. This means 100% of your gift's value goes to our mission.
- Receive an immediate charitable income tax deduction for the full fair market value of the appreciated asset, provided you itemize deductions. This can significantly reduce your taxable income for the year.
- Create lasting impact today by immediately supporting our programs and initiatives, while preserving your cash flow for other needs and daily expenses.

Did You Know?

Giving appreciated securities directly to Ketcha Outdoors—rather than selling them first and donating the cash—can increase your giving power and reduce your tax burden significantly. It’s a win-win for both you and our outdoor education programs.

To discuss how a gift of appreciated securities or property can align with your philanthropic goals, please contact Ian Tovell:

Email: ian.tovell@ketchaoutdoors.org

Phone: (207) 883-8977