



IMPACT REPORT

2025



MESSAGE FROM LUCIA STANCIOFF



Dear Friends,

As we reflect on 2025, we realize our impact is qualitative, interesting, and individualized. Because our work puts individuals first, it is unique and not easy to measure through numbers alone. These numbers tell you how community-wide our impact is, but they do not always share the deeper story.

Our impact is the liberty children feel when they explore the woods with their friends. It is the peace of mind that caregivers feel when they find high-quality, educational childcare that meets their working hours. It is an open invitation to a space where one feels a sense of belonging, acceptance, and freedom.

In a time when our community faces so many barriers, we believe it is crucial to value this individualized approach. Your support makes it possible for us to serve the many, but more importantly, it allows us to give each child the specific freedom they need to thrive.

In Community,

A handwritten signature in black ink, appearing to be the initials 'L.S.' followed by a stylized flourish.

Lucia Stancioff
Executive Director

2025 BOARD OF DIRECTORS

Bob Brown, Secretary
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Ken Kacere, Vice President
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Kailina Mills, EdD. Preschool Director
Ian Tovell, Director of Development
Anne Soto, Asst. Director of Youth and Camp Programs, After School Director
Liz Bell, Manager of Marketing, Development, and Events
Brittney Austin, Lead Preschool Teacher
Thursday Sharon, Lead Preschool Teacher
Zoe Johnson, Asst. Preschool Teacher
Chloe Pascal, Asst. Preschool Teacher

KETCHA OUTDOORS

At Ketcha Outdoors in Scarborough, children ages 3-15 spend thousands of hours outside on our 107 acres, hiking, building, exploring, and learning. Our staff understand child development and meet kids where they are while helping them discover what they can be capable of. Financial aid and busing ensure access for all. Environmental education and community are at the core, giving every child the opportunity to connect with nature and each other.

MISSION

To provide equitable access to outdoor experiences and gear, promoting well-being, sustainability, and resilient communities.



2025 By the Numbers

- 848 children served across all programs
- 49 preschoolers | 90 after-school students | 709 summer campers
- Programs available 50 weeks of the year, with 240 days of educational care
- \$47,651 in financial aid and discounts to bring kids to Ketcha



FARM AND FOREST PRESCHOOL



Communities Served:
Scarborough • Buxton • Saco •
South Portland •
Portland • Cape Elizabeth •
Biddeford • Gorham

 **49**
CHILDREN SERVED

 **18 STUDENTS, SPRING SEMESTER**
(1 CLASSROOM)

 **28 CAMPERS, CHICKADEES CAMP**
(SUMMER)

 **28 STUDENTS, FALL SEMESTER**
(2 CLASSROOMS)

 **100% RETENTION**
OF ELIGIBLE PRESCHOOL FAMILIES
RETURNED FOR THE 2025-2026 SCHOOL YEAR

 **1,074 HOURS OUTDOORS**
across 213 program days (avg. 5 hours/day)

 **600+ MILES HIKED** (avg.)



*Ketcha Outdoors' **Farm & Forest Preschool** has been a truly wonderful experience for our family over the past five years. Both of our children have participated, and the program has fostered a deep love for the outdoors while building resilience and curiosity for learning. Ketcha meets each child where they are, encouraging wonder and exploration. We are deeply grateful for the beautiful land and the thoughtful, caring teachers who make this program so special.*

- Alison and Melanie Kent

AFTER SCHOOL EXPLORERS



- 90 children participated in the year-round after-school program
- Kids spent nearly 250 hours outdoors year-round, in all weather
- Provided 380–400 after-school hours of care

VACATION CAMPS

School Breaks Spent Outside



206 campers

150+ hours outdoors

50+ activities: Nature hikes, STEM experiments, gardening, farm work, arts and crafts, outdoor team-building, animal care.

Days of Vacation Camp: 19
Number of Camp Hours: 200

CAMP KETCHA



10 weeks of programming
320+ campers per week



94 seasonal staff



12 CITs (Counselors in Training)
learning leadership and outdoor education

7:30 am – 6:00 pm care for working families



80+ Counselors educated and enabled
to support campers within groups.



103 campers received individualized behavior support



FINANCIAL PICTURE 2025

KETCHA OUTDOORS

Total Revenue: \$2,698,246

Contributions: \$ 308,434

Grants: \$80,926

Program Services: \$1,791,883

Investments: \$45,550

Sales: \$471,453

Total Expenses: \$2,484,963

Program Services: \$2,104,684

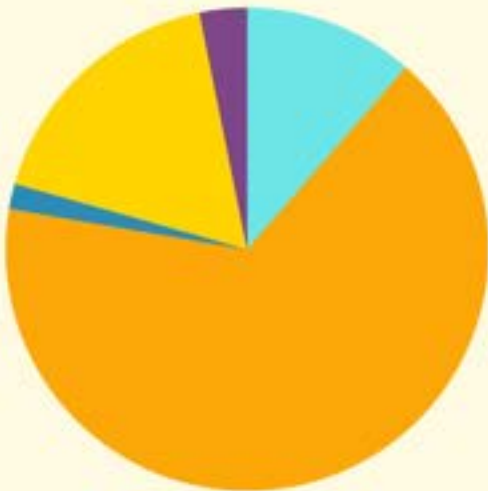
Administration: \$221,238

Fundraising: \$159,041



Revenue \$2,698,246

● Contributions ● Programs
● Investments ● Sales ● Grants



Expenses \$2,484,963

● Program Services ● Administration
● Fundraising





Contact

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Ketcha Outdoors is a 501(c) (3) nonprofit organization, Federal Tax ID#01-0211784.